

COLLECTION 4.0

DANISH DESIGN



Sustainability

We are supporting the green transition and are therefore, producing our wooden toys from sustainable wood.

Look for the FSC® mark, which is your guarantee for responsible production within wooden toys, and thereby, you are also supporting our climate.

FSC stands for Forest Stewardship Council® and is a non-profit organization. The organization works to promote responsible forestry.



Resources

We are focusing on producing toys of high quality and with high play value.

We encourage everyone to pass on their toys. It can be for thrift stores, family and friends or save the toys for the next generation.

In this way, we are supporting a good cause and are limiting waste of resources.

We have developed a logo that symbolizes our idea of this. Since 2020, you have been able to find this logo on all our products where it is possible to print it.



Social responsibility

We also take responsibility in our immediate area. Among other things, we take active part in the education of students who need an internship or projects. We are offering internships to people who need work testing in relation to future job opportunities or permanent part time positions to people who are not able to work full time.

It lies deeply in our DNA that we need to take care of each other and make a difference wherever we can.



Welcome to our by ASTRUP® Universe.

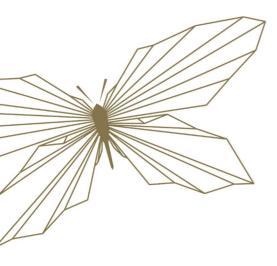
In the by ASTRUP® Universe countless hours of play lie ahead and where the child can either play alone or with his friends. There are endless possibilities.

If you want to be a princess for a day or play father, mother and child with your friends, you can find exciting products in the by ASTRUP® Universe. Here you will find our lovely Cuddle Dolls, make-up sets, doll prams, a changing table and a wide range of accessories. There are many options to choose from.

In 2020, we launched an exciting horse universe and there are now even more opportunities for play. If you want to be a prince or knight, see our exciting news in disquise for the prince or the cockroach here in 2021.

Through play, the child develops the skills to be used throughout life, so we are taking our responsibility as a toy manufacturer seriously and are developing toys with meaning. The use of toys is supporting a wide range of learning areas, including language skills, speech and form comprehension, problem solving, color recognition and not least the child's ability to communicate, cooperate and resolve conflicts through role play.

The by ASTRUP® Universe is your guarantee for fun and meaningful learning through play.





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For further information stay updated on product information, stock status and news on our web shop: www.byastrup.com

Product and environmental image are available on our Image Bank. Prior to use please apply for a log in on our web shop: http://gallery.retailinfo.dk/



@byastrup





STABLE FOR HOBBY HORSES

NO.84230





HOBBY HORSE JUMP

NO.84231







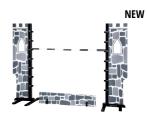
HOBBY HORSE JUMP, CASTLE

NO. 84237

EXPECTED IN STOCK JUNE 2021







HOBBY HORSE JUMP, FIRE

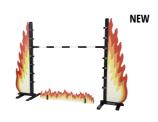
NO.84238

Jump: 25 x 30 x 90

EXPECTED IN STOCK JUNE 2021











HOBBY HORSE, BROWN

NO.84220

EAN: 5706798842208 Measurement in cm:

L 93 (the stick is 71 cm)

nimum order quantity: 3

3+



HOBBY HORSE, BLACK

NO.84221

EAN: 5/06/98842215 Measurement in cm: Minimum order auantit:

L 93 (the stick is 71 cm)

3+



HOBBY HORSE, WHITE

NO. 84222

EAN: 5706798842222 Measurement in cm:

L 93 (the stick is 71cm)

3+



HOBBY HORSE CARE SET, 8 PARTS

NO.84229

EAN: 5706798842291 Measurement in cm:

Minimum order quantity:

3+ **1**

Brush: 10 x 6 x 3 Comb: 10,5 x 6,5 x 0,9 6 pieces



ROSETTS FOR HORSE, 2 PIECES

NO.84223

EAN: 5706798842239 Measurement in cm: Minimum order quantity:







BLANKET AND BONNET, DUSTY ROSE

NO.84224

EXPECTED IN STOCK JUNE 2021

3+



BLANKET AND BONNET, DUSTY GREEN

NO.84225

EAN: 5706798842253

EXPECTED IN STOCK JUNE 2021

3+



RIDING HELMET "DRESS UP"

NO. 84235

EXPECTED IN STOCK JUNE 2021

3+





NEW

NEW

RIDING HELMET FOR DOLL

NO.84236

Minimum order quantity:

EXPECTED IN STOCK JUNE 2021





ARMOR FOR HORSE, GOLD

NO.84228

EAN: 5/06/98842284

6 pieces

EXPECTED IN STOCK JUNE 2021

3+





ARMOR FOR HORSE, SILVER

NO.84227

EAN: 5706798842277

6 nieces

EXPECTED IN STOCK JUNE 2021

3+





ARMOR FOR HORSE SET, SILVER

NO. 84226

EAN: 5706798842260 Measurement in cm: Minimum order quantity:

Armor: 39 x 20

EXPECTED IN STOCK JUNE 2021





KNIGHT'S HELMET. SILVER

NO.84234

Measurement in cm: Ø: 17
Minimum order quantity: 6 pieces

EXPECTED IN STOCK JUNE 2021

3+

NEW



SHIELD AND LANCE, SILVER

NO.84232

EAN: 5706798842321 Measurement in cm:

Shield: 29 x 0,5 x 35 Lance: Ø: 5 L: 49 6 pieces

2 Parts: Lance and Shield

EXPECTED IN STOCK JUNE 2021

3+





KNIGHT ARMOR, SILVER

NO.84233

EAN: 5706798842338 Measurement in cm: Minimum order quantity:

Armor: 33 x 41,5

EXPECTED IN STOCK JUNE 2021

3+



NEW





DRESSING TABLE AND CHAIR

NO.84190

3+

Including mirror H: 86



TABLE MIRROR WITH DRAWER

NO.84192







JEWELRY STAND, FOR JEWELRY AND HAIR ACCESSORIES

NO. 84191

PLEASE NOTE THAT ACCESSORIES ARE NOT INCLUDED BUT CAN BE BOUGHT SEPARATELY







MAKEUP SET

NO. 84194







HAIRDRESSER SET

NO.84193







TULLE SKIRT W/VEIL, DUSTY ROSE, 3-5 YEARS

NO. 84163

EAN: 5706798841638

Measurement in cm: L 25

Lining: 100% COTTON
Tulle: 100% Polyester

3+



TULLE SKIRT W/VEIL, PLUM, 3-5 YEARS

NO. 84164

Measurement in cm: L 25
Minimum order quantity: 3 pieces

Lining: 100% COTTON Fulle: 100% Polyester

3+



TULLE SKIRT W/VEIL, PETROL, 3-5 YEARS

NO.84165

EAN: 5706798841652

Measurement in cm: L 25
Minimum order quantity: 3 piece

Lining: 100% COTTON Tulle: 100% Polyester



TULLE CAPE, DUSTY ROSE, 3-5 YEARS

NO. 84166

Measurement in cm: L 45
Minimum order quantity: 3 pieces

Lining: 95% Polyester, 5% Spande

3+



TULLE CAPE, DUSTY ROSE, 6-8 YEARS

NO. 84160

Measurement in cm: L 65
Minimum order quantity: 3 piece

Lining: 95% Polyester, 5% Spande

3+



TULLE CAPE, PLUM, 3-5 YEARS

NO. 84167

EAN: 5706798841676

Measurement in cm: L 45

Minimum order quantity: 3 piece

Lining: 95% Polyester, 5% Spande

3+



TULLE CAPE, PLUM, 6-8 YEARS

NO. 84161

EAN: 5706798841614

Measurement in cm: L 65

Minimum order quantity: 3 piece

Lining: 95% Polyester, 5% Spand

ulle: 100% Polyester

3+



TULLE CAPE, PETROL, 3-5 YEARS

NO. 84168

EAN: 5706798841683
Measurement in cm: L 45
Minimum order quantity: 3 piece

Lining: 95% Polyester, 5% Spande:

Tulle: 100% Polyester

3+



TULLE CAPE, PETROL, 6-8 YEARS

NO. 84162

EAN: 5706798841621 Measurement in cm:

Lining: 95% Polyester, 5% Spande

Tulle: 100% Polyester







CHANGING TABLE

NO.84144

EAN: 5706798841447
Measurement in cm:
Minimum order quantity

50 x 32 x 56 2 pieces

3+





DOLL BED

NO.84143

EAN: 5706798841430 Measurement in cm: Minimum order quantity

53 x 29,5 x 43,5 2 pieces

3





DOLL FEEDING SET

NO. 84196

EAN: 5706798841935 Measurement in cm:

Baby bottle: Ø: 35 H: 9

Minimum order quantity: 6 piece

9 PARTS INCLUDING DRAWSTRING BAG

3+





DOLL CARE SET

NO.84195

EAN: 57067988419 Measurement in cm:

rasurement in cm: Shampoo: 5 x 3
Towel: 45 x 45
nimum order quantity: 6 pieces

7 PARTS INCLUDING DRAWSTRING BAC







DOLL PRAM, RETRO RATTAN BLUE

NO. 84179

EAN: 5706798841799 Measurement in cm: Minimum order quantity:

57 x 32 x 6 2 pieces

INCLUDING MATTRESS

3+





DOLL PRAM, RETRO RATTAN ROSE

NO.84180

EAN: 5706798841805 Measurement in cm: Minimum order quantity:

57 x 32 x 6 2 pieces

INCLLIDING MATTRESS

3+





KNITTED DOLL BASKET, 25 cm

NO.84153

Measurement in cm: Minimum order quantity 25 x 18 x 10 3 pieces

3+



KNITTED DOLL BASKET, 35 cm

NO.84141

EAN: 5706798841416 Measurement in cm:

40 x 22 x 15 3 pieces



BED SET, 50 CM, ROSES

NO. 58050

Measurement in cm:

44 x 37 3 pieces

3+



BED SET, 50 CM, DUSTY ROSE

NO. 58250

EAN: 5706798582500 Measurement in cm: Minimum order quantity:

44 x 37

3+



KNITTED BLANKET, CREAM

NO. 84146

EAN: 5706798841461 Measurements in cm:

60 x 60

3+



KNITTED BLANKET, ROSE

NO. 84147

EAN: 5706798841478 Measurements in cm: Minimum order quantity

60 x 60 3 pieces







PUZZLE. FARM ANIMALS

NO.84200

EAN: 5706798842000 Measurement in cm: Minimum order quantity:

12,5 x 18,5 x 3

1+





PUZZLE, AUSTRALIAN ANIMALS

NO.84201

Measurement in cm:
Minimum order quantity

12,5 x 18,5 x 3 6 pieces

1+





PUZZLE, DINOSAUR

NO.84202

EAN: 5706798842024 Measurement in cm:

12,5 x 18,5 x 3









BALL POUNDING

NO.84205

EAN: 5706798842055 Measurement in cm:

21 x 9 x 10

5 parts: Hammer + 3 balls + Hammer board







POP UP TOY, BUTTERFLY

NO. 84206

EAN: 570679884206 Measurement in cm:

17 x 16 x 5,5 3 pieces

4 parts: Base + 3 butterflyes on stick







MAZE, BUTTERFLY

NO. 84207

EAN: 5706798842079 Measurement in cm: Minimum order quantity:

12,5 x 9 x 13







SHAPES AND FRACTIONS GAME

NO.84210

EAN: 5706798842109 Measurement in cm:

40 x 14 x 6,5 6 pieces

3+





SHAPES STACKING TOWER

NO.84211

EAN: 5706798842116

Measurement in cm:

Minimum order quantit

30 x 8 x 17 6 pieces

3+





SORTING GAME

NO.84209

EAN: 5706798842093
Measurement in cm:
Minimum order quantity

26,5 x 18 x 4,2

3+





EDUCATIONAL CLOCK

NO. 84212

EAN: 5706798842123 Measurement in cm:

22 x 27 x 8 6 pieces









ABC. WOODEN BLOCKS

NO. 84186

Measurement in cm: 4 x 4 x 4
Minimum order quantity: 6 pieces







WOODEN NUMBERS, 15 PCS

NO. 84187

EAN: 5706798841874 Measurement in cm: Minimum order quantity

Number 10: 2 x 2

3+





STACKING TOWER, PANDA

NO.84188

EAN: 5706798841881 Measurement in cm:

Ø: 10 H: 15

1+





STACKING TOWER, CIRCLES

NO. 84189

EAN: 5706798841898 Measurement in cm:

Ø: 10 H: 18 6 pieces











CUDDLE DOLL, SONJA

NO.84301

Measurement in cm:
Minimum order quantity:

42 3 pieces

1+



Sonja is charming, a bit cheeky and loves playing tricks. She's very independent and loves having a go at things she's never tried before.

She's adventurous and loves teasing people



CUDDLE DOLL, HANNAH

NO.84302

EAN: 5706798843021

Measurement in cm: 4

Minimum order quantity: 3

42 3 piocos

1+



Hannah is Victor's twin sister and has a lovely expression. She's sweet, always happy and loves making new friends and playing with you and them.

She's also great fun and gets a sorts of crazy ideas. She's the perfect playmate.



CUDDLE DOLL, VIGGA

NO. 84303

EAN: 5706798843038

Measurement in cm:

Minimum order quantity:

42 3 pieces





Vigga is sensible and a really good listener. She loves sith with you and hearing about what you've been doing whether you're happy or sad She never tells other people your secrets.

She likes you just the way you are



CUDDLE DOLL, VICTOR

NO.84304

EAN: 5706798843045
Measurement in cm:

42 3 pieces





Victor is Hannah's twin brother. Victor loves playing with you and your friends. Sometimes he also thinks it's fine just to sit and watch you playing.

You'll always be his best friend. His cuddly friend. Your child deserves a Cuddle Doll.



BLOUSE, FOREST GREEN

NO.84320

EAN: 5706798843205 Minimum order quantity: 3 pieces

FOR 38-42 CM DOLLS

1+



BLOUSE, MINT

NO.84321

EAN: 5706798843212 Minimum order quantity: 3 piece

FOR 38-42 CM DOLLS

1+



BLOUSE, DUSTY ROSE

NO.84322

EAN: 5706798843229 Minimum order quantity: 3 piece

FOR 38-42 CM DOLLS

1+



BLOUSE, BORDEAUX

NO.84323

EAN: 5706798843236 Minimum order quantity: 3 pieces

FOR 38-42 CM DOLLS

1+



BLOUSE, CURRY

NO.84324

EAN: 5706798843243 Minimum order quantity: 3 piece

FOR 38-42 CM DOLLS

1+



STRAP DRESS, MINT

NO.84313

EAN: 5706798843137
Minimum order quantity: 3 piece

FOR 38-42 CM DOLLS

1+



STRAP DRESS, DUSTY ROSE

NO.84314

Minimum order quantity: 3 pieces

FOR 38-42 CM DOLLS

1+



STRAP DRESS, CURRY

NO.84315

EAN: 5706798843151 Minimum order quantity: 3 piece

FOR 38-42 CM DOLL



PANTS, FOREST GREEN

NO.84325

EAN: 5706798843250 Minimum order quantity: 3 pieces

FOR 38-42 CM DOLLS

1+



PANTS, MINT

NO.84326

EAN: 5706798843267

FOR 38-42 CM DOLLS

1+



PANTS, DUSTY ROSE

NO.84327

EAN: 5706798843274 Minimum order quantity: 3 piece:

FOR 38-42 CM DOLLS

1+



PANTS, BORDEAUX

NO.84328

EAN: 5706798843281 Minimum order quantity: 3 pieces

FOR 38-42 CM DOLLS

l+



PANTS, CURRY

NO.84329

EAN: 5706798843298 Minimum order quantity: 3 piece

OR 38-42 CM DOLLS

1+



PANTS, MINT FLOWERS

NO.84330

EAN: 5706798843304 Minimum order quantity: 3 piece:

FOR 38-42 CM DOLLS

1+



PANTS, SMALL FLOWERED

NO.84331

EAN: 5706798843311 Minimum order quantity: 3 piece

FOR 38-42 CM DOLLS

1+



CORDUROY DRESS, PETROL

NO.84318

EAN: 5706798843182 Minimum order quantity: 3 piece

OR 38-42 CM DOLLS

1+



CORDUROY DRESS, PEACH

NO.84319

Minimum order quantity: 3 piece

-OR 38-42 CM DOLLS



JUMP SUIT, FOREST GREEN

NO. 84310

EAN: 5706798843106 Minimum order quantity: 3 pieces

FOR 38-42 CM DOLLS

1+



JUMPSUIT, MINT

NO. 84311

EAN: 5706798843113 Minimum order quantity: 3 piece

FOR 38-42 CM DOLLS

1+



JUMPSUIT, DUSTY ROSE

NO. 84312

EAN: 5706798843120 Minimum order quantity: 3 piece

FOR 38-42 CM DOLLS

1+



DOLL HEADBAND, MINT

NO.84340

EAN: 5706798843403 Minimum order quantity: 3 pieces

FOR 38-42 CM DOLLS

1+



DOLL HEADBAND, FOREST GREEN

NO.84339

EAN: 5706798843397 Minimum order quantity: 3 pieces

FOR 38-42 CM DOLLS

1+



DOLL HEADBAND, DUSTY ROSE

NO.84341

EAN: 5706798843410 Minimum order quantity: 3 pieces

FOR 38-42 CM DOLLS

T+



DOLL HEADBAND, BORDEAUX

NO.84342

Minimum order quantity: 3 pieces

FOR 38-42 CM DOLLS

1+



DOLL HEADBAND, CURRY

NO.84343

EAN: 5706798843434 Minimum order quantity: 3 piece

OR 38-42 CM DOLLS

1+



DOLL HEADBAND, SMALL FLOWERED

NO.84344

EAN: 5706798843441 Minimum order quantity: 3 pieces

FOR 38-42 CM DOLLS



DOLL BONNET, FOREST GREEN

NO.84332

Minimum order quantity: 3 pieces

FOR 38-42 CM DOLLS

1+



DOLL BONNET, MINT

NO.84333

EAN: 5706798843335 Minimum order quantity: 3 piece

FOR 38-42 CM DOLLS

1+



DOLL BONNET, DUSTY ROSE

NO.84334

EAN: 5706798843342 Minimum order quantity: 3 pieces

FOR 38-42 CM DOLLS

1+



DOLL BONNET, BORDEAUX

NO.84335

EAN: 5706798843359 Minimum order quantity: 3 pieces

FOR 38-42 CM DOLLS

+



DOLL BONNET, CURRY

NO.84336

EAN: 5706798843366 Minimum order quantity: 3 piece:

FOR 38-42 CM DOLLS

1+



DOLL BONNET, MINT FLOWERS

NO.84337

EAN: 5706798843373
Minimum order quantity: 3 piece

FOR 38-42 CM DOLLS

1+



DOLL BONNET, SMALL FLOWERED

NO.84338

EAN: 5706798843380 Minimum order quantity: 3 piece

FOR 38-42 CM DOLLS

1+



DRESS, MINT FLOWERS

NO.84316

EAN: 5706798843168 Minimum order quantity: 3 piece

FOR 38-42 CM DOLLS

1+



DRESS, SMALL FLOWERED

NO.84317

Minimum order quantity: 3 piece

FOR 38-42 CM DOLLS

T4







FABRIC DOLL. PIERRE

NO.84182

Measurements in cm: H 37
Minimum order quantity: 3 pieces

INCLUDING ONE PAIR OF TROUSERS AND SHIRT WITH BUTTERFLY

3+



FABRIC DOLL, ESTELLE

NO.84183

Measurements in cm: H 37

Minimum order quantity: 3 piece

INCLUDING ONE DRESS AND COLLAR

3+



FABRIC DOLL, FLEUR

NO.84184

Measurements in cm: H 37
Minimum order quantity: 3 piece

INCLUDING ONE DRESS AND COLLAR

3+



DEER FAMILY

NO. 84155

3+

Measurement in cm:

Mother: 19 Daughter: 13 Baby: 7

Minimum order quantity

Baby 6 pie



BEAR FAMILY

NO. 84156

EAN: 5706798841560 Measurement in cm:

Minimum order quantit

3+

Father: 17 Mother: 17 Daughter: 12 Son: 12 S pieces







DOLL WARDROBE

NO. 84154

EAN: 5706798841546 Measurement in cm:

45 x 27,5 x 85

INCLUDING TWO HANGERS

3+



DOLL HANGERS, 5 PIECES

NO.84199

Measurement in cm:
Minimum order quantity:

6 pieces

FIVE HANGERS IN A SET

2+



DOLL MANNEQUIN

NO.84198

EAN: 5706798841980 Measurement in cm:

1 pieces

THIS IS NOT A TOY. ONLY FOR DECORATION





LET'S FLY LIKE A BUTTERFLY

ASTRUP Group A/S is a Danish, family-owned toy company located in western Jutland.

We are designing and producing quality toys for families with children and have strong competencies within wooden toys. Today, we are a leader when it comes to designing new products in the field of wooden toys, learning games, play furniture and sets.

When developing new products our starting point is always children and their development. We want to create different worlds, where children develop their potential through role-play. We design products that either reflect reality or support the imagination and the possibility of dreaming.

Through our brands MINI MOMMY™, MAMAMEMO® and by ASTRUP®, the ASTRUP Group A/S has experienced increasing growth since 1997. Our emphasis is on quality, functionality, design and responsibility in the development of our company and today we are represented in a large number of markets - either through distributors, agents and retail stores, including online shops.

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